

# 2009-2010 National PTA Reflections Program

## PHOTOGRAPHY RULES

*Theme: "Beauty is..."*

**Students must adhere to the General Student Rules as well as the following Photography Rules.**

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### **Description**

A photography entry must be an original black-and-white or color image, or a group of images, produced by a photographic process. The entry must relate to the current Reflections Program theme.

The entry may incorporate such techniques as montage, multiple exposure, negative sandwiches, and photo grams. Images may be manipulated conventionally or digitally. Images should demonstrate the student's proper use of photographic techniques such as depth of field and exposure. The images may be created using various lenses, filters, and light sources. Photographs with added graphics over the image, including lettering, are not acceptable.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

### **Presentation**

A single print or collage may not exceed 11 inches by 14 inches, including a mat.

Print the entries on paper or other two-dimensional material.

Mount all prints on a cardboard mat, poster board, or some other sturdy material.

Protecting the work with shrink-wrap or a transparent plastic cover is optional but highly recommended.

Framed entries, original film (negatives or transparencies), and multidimensional pieces are not accepted.

Place the Student Entry Form in a sheet protector and secure it with masking tape to the back of the photograph on top of the shrink-wrap.

Include the title and the required artist statement on the Student Entry Form. If the entry has no title, please write "Untitled".

### **Required Information**

- Give the dimensions of the piece (including any map).
- Specify the location and date of the shot.
- Describe the type of camera and process used in preparing the piece.

### **Use of Copyrighted Material**

Use of copyrighted material, including copyrighted cartoon characters or other such material, is not acceptable in any photography submission, with the following exceptions:

Photographs may include public places, well-known products, trademarks, or certain other copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.

### **Required Information**

On the Student Entry Form, give the dimensions of the piece and describe the process used in preparing the piece.