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# Victor Central PTSA News

## PTSA Membership Soars!!

Thank you to all of you that have joined our PTSA this year! An extra benefit to joining this year is our six local business coupons that provide over a \$45.00 plus value.

Thank you to Make and Take Gourmet, Charming Sisters, Salvatore's Pizza, Papa Jack's Grill/Ice Cream, Iron Butterfly and Tim Horton's.

If you haven't joined our PTSA yet...there is still time. Your annual membership supports our programs and events that are held district wide.

### Drug & Alcohol Awareness Program Parents Only!

Join us on October 24th at 7pm in the VEC Board room where several local speakers will discuss the truth about the current trends with drug use among today's teens.

Please contact Jen Pearson, Membership Chair at 742-2314 for information or questions pertaining to our PTSA membership.

Besides becoming a member of our PTSA, another way to become involved is by volunteering. Our PTSA has several committees that could always use volunteers. Our building reps are also looking for volunteers to help organize our events and programs at each school. For more information, visit our website and click on the school that you are interested in or the Volunteer Opportunities

### ANNUAL PTSA CRAFT FAIR

Saturday, October 20th stop by the Victor Intermediate building from 9am—4pm to visit over 100 craft, antique, home based businesses vendors. Admission is \$1.00 or FREE for PTSA members.

Also available to see that day is our Spiritwear line and inventory from past sales will be on a discount. Lots of great gift ideas!

page. Our website also offers valuable tips and information.

Our next Membership meeting is October 3rd at 7pm in the VEC Board room. Wendy Glaess, Reflections Chair, will discuss our new—est program—Reflections Art Program.

We hope you can join us!

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## VICTOR CENTRAL PTSA

Volume 1, Issue 1

October 2007

[www.myteacherpages.com/webpages/VICTORPTSA](http://www.myteacherpages.com/webpages/VICTORPTSA)

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### Special points of interest:

☺ Membership Form

☺ Fundraisers

Craft Fair

Sally Foster Online

Entertainment Books

Spiritwear

☺ Programs

Reflections

Drug Awareness

☺ Events

Family Night w/Amerks

Attached are many forms to the list above—be sure to check it out. Information also available on our website.

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## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new prod-

uct.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,



Caption describing picture or graphic.

when you're finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message



Caption describing picture or graphic.

you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are

also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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## VICTOR CENTRAL PTSA

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

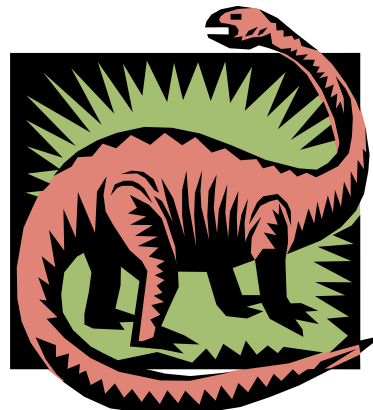
A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all

employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a bi-annual charity auction.



Caption describing picture or graphic.

If space is available, this is a good place to insert a clip art image or some other graphic.