

Name: \_\_\_\_\_

## Demand Worksheet

Determine how demand would change and why for each of the examples below. Write your answers neatly in **complete sentences**.

1. If a famous celebrity endorses a candy bar, and its popularity increases, what do you think would happen to the quantity demanded?

Will demand increase or decrease?

What non-price determinants will cause the change in demand?

2. If students receive an increase in their allowances, what do you think would happen to the quantity demanded for the candy bar?

Will demand increase or decrease?

What non-price determinants will cause the change in demand?

3. If the candy bar was introduced in another country and became popular, what do you think would happen to the quantity demanded at each price?

Will demand increase or decrease?

What non-price determinants will cause the change in demand?

4. If eating the candy bar was linked to tooth decay and its popularity decreased, what do you think would happen to the quantity demanded for that candy bar?

Will demand increase or decrease?

What non-price determinants will cause the change in demand?

5. If the price of milk decreases, what might happen in the market for the candy bar?

Will demand increase or decrease?

What non-price determinants will cause the change in demand?

6. If the price of a Twix bar decreases what might happen in the market for a Snicker's bar? Will demand increase or decrease?

7. What non-price determinants will cause the change in demand?